

Ancient Tower Press 2011 Book Catalog

celebrating the sacred mystery
since 2001

I am circling around God, around the ancient tower,
and I have been circling for a thousand years,
and I still don't know if I am a falcon, or a storm,
or a great song.

Rainer Maria Rilke



Ancient Tower Press

celebrating the sacred mystery



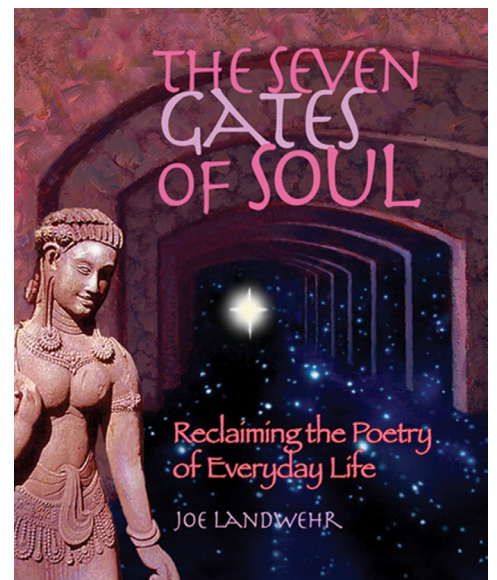
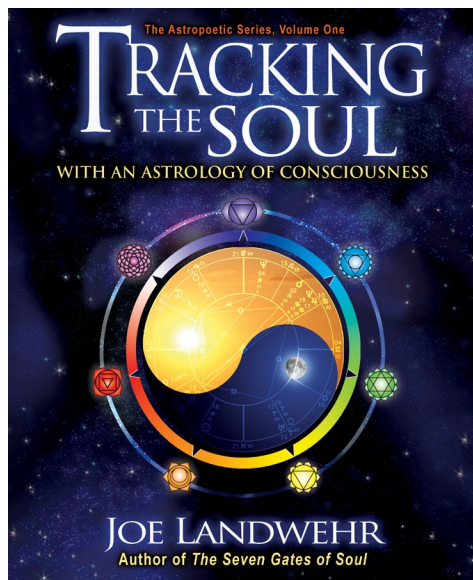
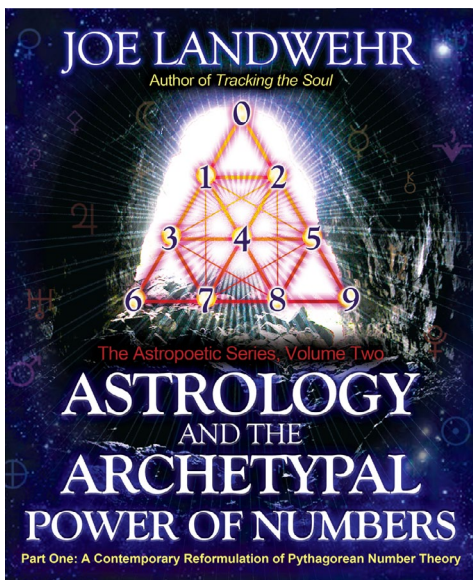
Our Vision

Ancient Tower Press is the publishing venture of Joe Landwehr, an astrologer of 40-years experience, a trained psychotherapist, and Director of The Astropoetic School of Soul-Discovery, a mentored correspondence course and series of workshops teaching the lost art of self-reflection.

Ancient Tower Press publishes books that address the fundamental human desire to know:

‘Who am I?’ through all the dimensions within which that question can possibly resonate,
‘What is my place within the larger scheme of things?’, and
‘How can I live a life of meaning and purpose that evolves from the very core of my being?’

Since 2001, **Ancient Tower Press** has published three books, each professionally edited, and produced to the highest quality, with covers by an award winning artist. The latest book, *Astrology and the Archetypal Power of Numbers, Part One*, is the second volume in *The Astropoetic Series*, which will elaborate an approach to a language of soul that integrates astrology, spiritual psychology, and the wisdom teachings of a wide range of traditions from around the world. Several additional books are in the planning stages, and will be added to future editions of this catalog.



To read more about the vision behind Ancient Tower Press and the origin of the name, see our web site at:

www.ancient-tower-press.com

Astropoetics

Having studied astrology for nearly 40 years, I hold a special appreciation for its value as a reflective language of soul. The astrology that I weave into the pages of **Ancient Tower Press** books is not that found in horoscope columns in your daily newspaper or in the many astrological cookbooks readily available at your local metaphysical bookstore. It is rather a poetic way of observing the world and our place within it that provides an experiential basis for a satisfying relationship to soul and a soulful life – a way of relating to the world I call *astropoetics*.

Astropoetics takes its sense of soul from many sources – outlined in depth in **Ancient Tower Press**' first book, *The Seven Gates of Soul*. But nowhere is this sense summed up more succinctly than by Thomas Moore, who his landmark book, *Care of the Soul: A Guide for Cultivating Depth and Sacredness in Everyday Life*, says this:

It is impossible to define precisely what the soul is. Definition is an intellectual enterprise anyway; the soul prefers to imagine. We know intuitively when we say certain music has soul or a remarkable person is soulful. When you look at the image of soulfulness, you see that it is tied to all its particulars – good food, satisfying conversation, genuine friends, and experiences that stay in the memory and touch the heart. Soul is revealed in attachment, love, and community, as well as in retreat on behalf of inner communing and intimacy.

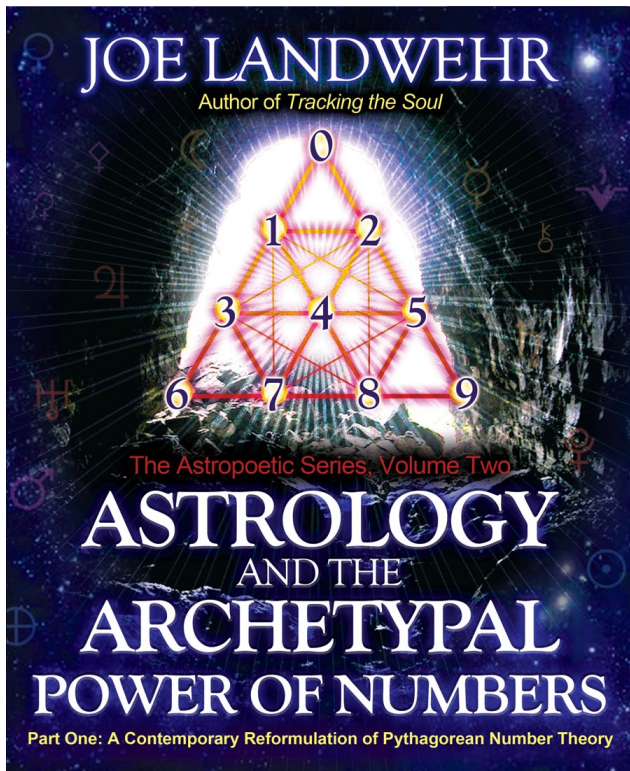
The books of **Ancient Tower Press** are being written to help facilitate a more satisfying and more conscious relationship to soul. In addition to their roots in Jungian psychology and astropoetics, our books weave together a collage of ideas drawn from many additional sources – Native American and other earth-based spiritual practices, yogic philosophy, world mythologies, the perennial wisdom teachings of all traditions, literature, music, film, history, the serendipity of everyday life, and of course, poetry which abounds everywhere for those with eyes to see. Beyond the collage of words, it will be our intent to induce an actual experience of soul.

From the introduction to *The Seven Gates of Soul*:

How we talk about soul matters. For the soul can be trapped by words as easily as it can be set free. The words we choose must have the transparency to reveal multiple dimensions. They must invoke the creative imagination to see beyond the words themselves into the essence of soul-full experiences that cannot be captured by them. No language in existence does this better than poetry, and any language – astrological or otherwise – that intends to speak to the soul, must necessarily be poetic. The poetic art lies in using words to slip between the cracks of language, into the depths of meaning and mystery. And for all our fishtailing around in the realm of words, it is ultimately into this wordless place that we are going. Words that have solidified into precise associations cannot take us there, but words shaped poetically can at least bring the ancient tower into kaleidoscopic view.

It is in the gradual turning of this kaleidoscope of soul, as we circle the ancient tower that the vision of **Ancient Tower Press** will be revealed over the years and decades to come. I invite you to join me on this endlessly fascinating journey of soulful self-discovery, and look forward to cultivating a soulful relationship with you that will ripen further with each additional book.

Ancient Tower Press seeks to cultivate a personal relationship with libraries, independent bookstores, reviewers and readers who understand and appreciate the value of quality books with the power to change minds, hearts and the culture in which we live. This may seem an antiquated attitude in a world where profit comes before people, quantity before quality, dogma before dialogue, arrogance before authenticity, and sales before the sacred bond between writers and readers, publishers and their audience. But if you understand the need to make these distinctions, we invite you to join us, order our books for your customers, and celebrate with us the sacred mystery that allows us to recognize each other as co-conspirators in a quiet revolution waged with words of wonder.



**Astrology and the Archetypal Power of Numbers
Part One: A Contemporary Reformulation
of Pythagorean Number Theory**

by Joe Landwehr

ISBN-13: 978-0-9747626-2-3

ISBN-10: 0-9747626-2-8

LCCN: 2010913875

LOC: BF1711.L36 DD: 133.5

File Under: Astrology or Pythagorean theorem

361 pages (including table of contents, preface, introduction, appendices, glossary, bibliography, and index)

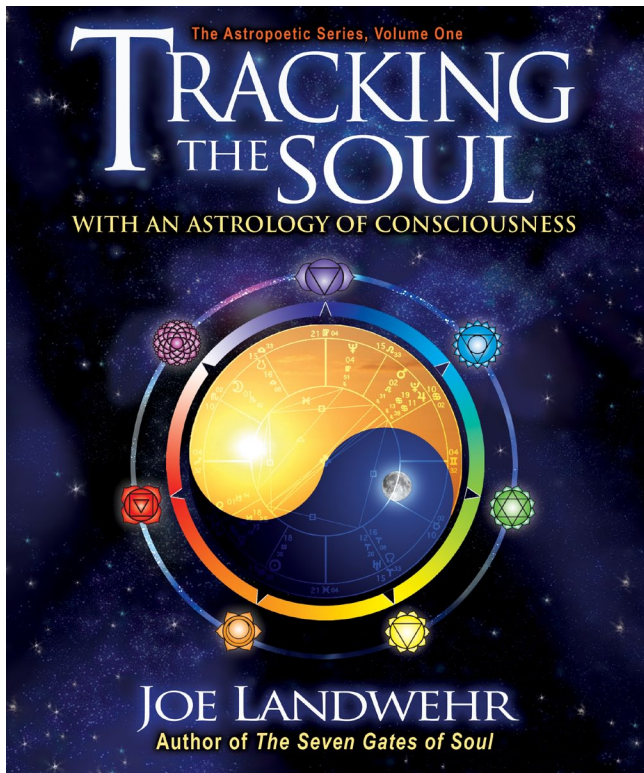
\$19.95 retail price plus shipping & handling discounts and free shipping for volume purchases (see back of catalog)

The book's author is one of the few who has the intelligence and commitment to rescue the invaluable kerygmas of the Great Wisdom Traditions that modernist and post-modernist perspectives have all but have erased from contemporary minds. He legitimizes the core ideas in astrology and numbers as archetypes by interfacing them with his profound knowledge of several schools of psychology, Eastern religions, mythology, awareness of environmental issues and courageous self-exploration. Landwehr not only displays a wide range of speculation, he is a superb discursive writer. – Dr. Rockey Robbins, Associate Professor of Counseling Psychology at University of Oklahoma – Norman

How can you take a tour of the counting numbers, each in turn, and yet have the sense that you have been exploring the very nonlinear reaches of a fractal galaxy? In his new book, "Astrology and the Archetypal Power of Numbers, Part One", Landwehr has masterfully woven a diverse collection of mythological teachings, modern social commentary, and personal life lessons into a coherent perspective of human spirit and consciousness. Yes we begin at 0, and yes, we progress linearly through 9, but this as a framework for a very nonlinear, enlightening and sometimes breathtaking journey. – Mark Arnold, Associate Professor of Mathematics, University of Arkansas - Fayetteville

Astrology and the Archetypal Power of Numbers Part 1 is to be read as an epic poem that moves into unknown realms below, above and beyond our usual daily lives. This impressive work of scholarship is not an easy read, but then whoever said that deep knowledge is undemanding? The book offers a new language for looking and living everyday in a deeper and more meaningful spiritual context within the cosmos. Like a long slow thermal mineral bath, this is the type of experience each reader will want to come back to, again and again. – Jonathan de Vierville, Professor of Humanities, History and Interdisciplinary Studies at St. Philips College, San Antonio, TX

Absolutely fascinating. – Tami Brady (TCM Reviews)



Tracking the Soul
With An Astrology of Consciousness

by Joe Landwehr

ISBN-13: 978-0974762616

ISBN-10: 097476261X

LCCN: 2006909996

LOC: BD421.L363 DD: 128'.1

File Under Soul or Chakras (Theosophy) or Astrology

498 pages (including table of contents, preface, introduction, appendices, glossary, bibliography, and index)

\$24.95 retail plus shipping & handling
discounts and free shipping for volume purchases
(see back of catalog)

BEST NEW AGE BOOK OF 2007 - READER VIEWS ANNUAL LITERARY AWARD

FINALIST NEW AGE/METAPHYSICS/SPIRITUALITY -2008 BEN FRANKLIN AWARDS

**BRONZE MEDAL WINNER – NEW AGE (MIND-BODY-SPIRIT) - 2008 IPPY
(INDEPENDENT PUBLISHER) BOOK AWARDS**

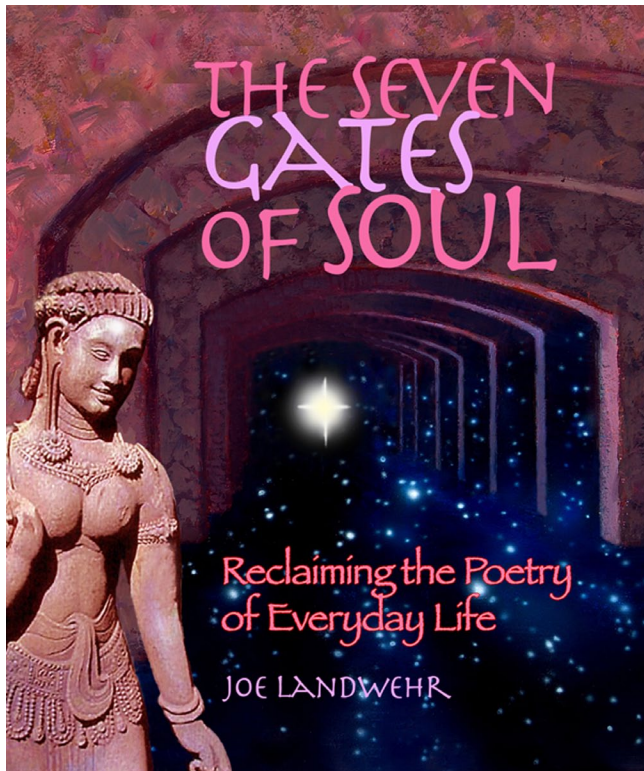
FINALIST – 2008 DA VINCI EYE AWARD FOR COVER DESIGN

*The author shows how the natal chart and transits become a basis for inner work and transformative yoga, helping us work through the emotional issues and energetic blocks associated with each chakra, to become progressively liberated on every level. He writes with heart and humor, focus and fire, drawing the reader into a deeper personal experience of astrology as a living spiritual philosophy and a tool for consciousness growth. – Greg Bogart, author of **Astrology and Meditation: The Fearless Contemplation of Change***

*Joe's ability to communicate is so extraordinary it took me several chapters to comprehend his scope and relax into his work. It's the difference between listening to a guy plucking on his guitar in the corner of a coffee shop and being in the room with a full-blown symphony orchestra, you have to adjust. But as you do you are bound to be enriched in the same way a trip to the symphony feeds the soul. – Elsa Panizzon, **ElsaElsa.com***

*Once the definitive history of the last one hundred years is written, I suspect the dominant intellectual theme will be the collision/ fusion of psychology and religion. Joe Landwehr's book, **Tracking the Soul**, is smack on the cutting edge of this paradigm shift. – Steven Forrest, author of **The Inner Sky***

*Tracking the Soul is one of the most interesting and intelligent astrological books I've seen in quite awhile. – Kyle Pierce, **Matrix Software***



**The Seven Gates of Soul:
Reclaiming the Poetry of Everyday Life**

by Joe Landwehr

ISBN-13: 978-0974762609

ISBN-10: 0974762601

LCCN: 2004091983

LOC: BD421.1.L36 DD: 128'.1

File Under: Soul - History of Doctrines

471 pages (including table of contents, introduction,
bibliography and index)

\$24.95 retail plus shipping & handling
discounts and free shipping for volume purchases
(see back of catalog)

READER'S CHOICE, MIDWEST BOOK REVIEW

MUST-READ BOOK, READER VIEWS

HIGHLIGHTED TITLE, INDEPENDENT PUBLISHERS

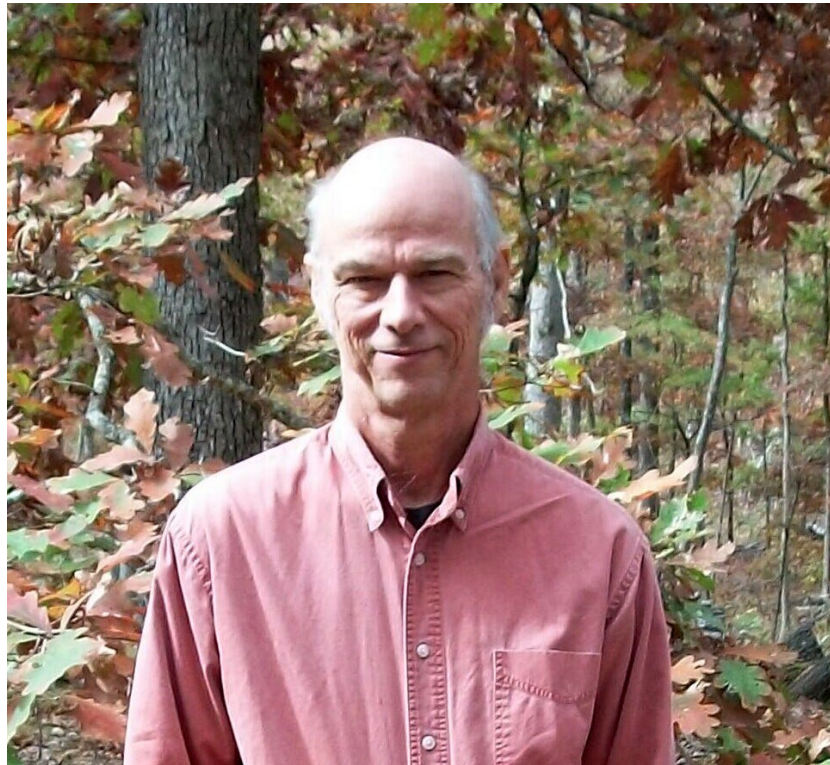
FINALIST, FOREWORD PHILOSOPHY BOOK OF THE YEAR 2004

Here you will find an ingenious, carefully laid out path not only to a deep practice of astrology, but also to the wisdom of the ages. This book is nothing less than an imaginative course in the Western imagination, culminating in astropoetics, itself an ancient idea now brought to life by Joe Landwehr. – Thomas Moore, author of Care of the Soul and Dark Nights of the Soul

Joe Landwehr is a creative and imaginative thinker and has given us a rich treatment of a complex subject. . . .The Seven Gates of Soul is a welcome addition to the growing body of work in recent years that aims to question assumptions held by contemporary astrologers and to inspire us to consider astrology in the wider cultural and spiritual context. – Mary Plumb, The Mountain Astrologer

This is a huge book. . . vast, encompassing and a complete philosophy in itself. . . . Mr. Landwehr clearly has been thinking for a very long time about astrology, philosophy and the moral and theological issues that have vexed humanity from the beginning of intellectual time. His work in this book is extensive, and in the reading, expansive. – Erin Sullivan, The international Astrologer

Thanks for writing a superb, beautifully readable book, that breaks new ground – a classic in my humble opinion. – Peter Smith, reader



About the Author

Joe Landwehr is an astrologer of 40 years experience, with a Masters Degree in Marriage, Family and Child Counseling. In his work, Joe seeks an eclectic integration of astrology, spiritual psychology, and ancient wisdom teachings. Author of several books, and Director of The Astropoetic School of Soul-Discovery, he brings a wide-ranging spiritual background to his work, which in addition to astrology draws from yogic philosophy, Jungian psychology, Native American teachings, and the runic lore of his Germanic ancestry.

Joe has the uncanny ability to see through the mask of an individual and gently prod them onto a deeper, more relevant and profound exploration of their chart symbolism. I personally know him to be a genuine spiritual seeker, as well as a gifted writer and astrologer of the highest moral caliber. He is a master of the art of astropoetic interpretation with the ability to skillfully interrelate mind and body, heart and soul into his teachings, which he pursues with passion. On this uncertain journey towards a deeper understanding of the meaning of life, I think Joe is as close as one can get! – Michelle Arida, former student at The Astropoetic School of Soul Discovery, Columbia Station, OH

The Astropoetic School of Soul-Discovery: www.astropoetics.com

The Sky Is My Mirror: www.theskyismymirror.com

Ancient Tower Press: www.ancient-tower-press.com

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Fair Trade Publishing

Fair Trade Publishing seeks to adequately compensate those most responsible for the creation of a published work for their effort.

Writing and publishing a book are hard work. It often takes thousands of hours to research, carefully craft compelling text, edit and re-edit it, before a book is ready for public consumption. For most authors it is a labor of love requiring great fortitude, personal investment, and a challenging series of discouraging moments.

After the writing is done, a publisher or serious self-published author must hire an editor, a proofreader, someone to do interior layout, a cover designer, and an indexer, then seek permissions from those quoted and endorsements from others in the field, before the book is ready to be subcontracted to a printer for production.

Once the book is off to the printer, a publicity campaign must be mounted, review copies sent out, book tours organized, potential customers and sales outlets notified of the book's existence. All of this takes an immense amount of time, money and energy, often spread out over the course of several years of intense, concentrated effort.

Recent technological innovations such as desktop publishing software, print-on-demand, relatively easy e-book distribution, and internet marketing opportunities have to some extent leveled the playing field and made it possible for small independent publishers and self-published authors to compete with large publishing houses.

On the other hand, this brave new world of publishing has flooded the market with over 200,000 new books every year, compared to less than half that many ten years ago. It has also created an intensely competitive sales environment in which the value of any book quickly tends downward toward a price that rapidly depletes available profit.

In such an environment, the actual return for each book is often a ridiculously small percentage of this price. The only hope for making the book work as a business proposition is high volume sales, which are not easy to attain, even for the best of books.

Digital distribution of printed work raises serious copyright issues, which have not yet been resolved. Often the attitude in the marketplace is fueled by a cavalier sense of entitlement, which assumes that anything in print should be made freely available to all, without any regard whatsoever to adequate compensation for the hard work of those responsible for creating it.

This competitive and often parasitic sales environment makes it extremely difficult for small publishers to break even, much less earn a reasonable return for the inordinate investment of time, money and energy mentioned earlier. Retailers routinely get a 40% discount off the cover price; wholesalers and distributors take 55-60% or more. Online retailers typically take wholesale discounts for ordering a minimal number of books, thus changing the very definition of the word, 'wholesale', which used to mean a purchase of quantity for a discount.

Most resellers also expect a return policy, which means if books don't sell after a certain period of time, they can return them, often in unsaleable condition, for a full refund. Many of these retailers encourage third-party vendors to bid down the retail price of the book. So beyond the extraction of additional fees, postage paid by the publisher, and discounts necessary to be competitive, the slim margin between overhead and profit all but disappears.

It is virtually impossible for a small publisher to survive financially under these conditions.

To counteract this trend, Ancient Tower Press promotes **Fair Trade Publishing**. **Fair Trade Publishing** (not unlike the concept behind Fair Trade Coffee) seeks to adequately compensate those most responsible for the creation of a published work for their effort.

The principles of **Fair Trade Publishing** can be found on the Ancient Tower Press web site at:
http://joelandwehr.typepad.com/ancient_tower_press/principles-of-fair-trade-publishing.html

Ancient Tower Press is willing to work with libraries, retailers, and wholesale outlets who are in sympathy with **Fair Trade Publishing Principles** and willing to abide by the following policies:

Order 3 - 5 books and receive a retail discount of 40%.

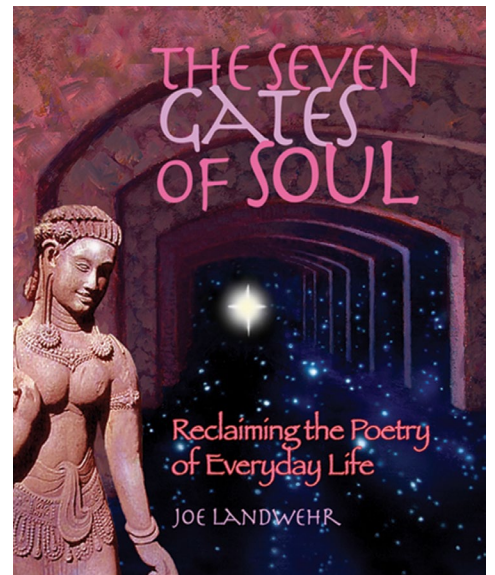
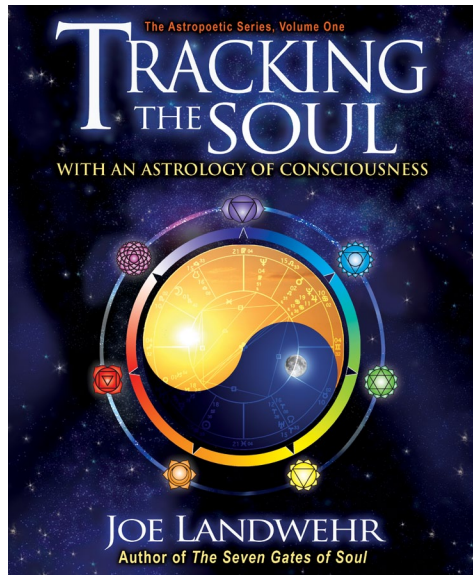
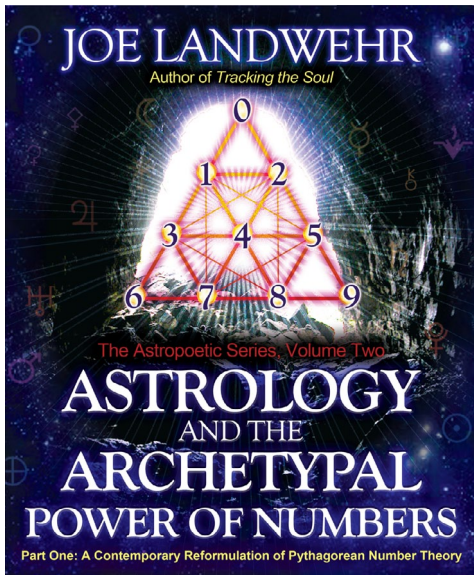
Order 6 - 11 books, and receive a retail discount of 40% plus free shipping.

Order 12 or more books, and receive a wholesale discount of 55% plus free shipping.

Students of The Astropoetic School of Soul-Discovery get The Seven Gates of Soul for free and a 20% discount on all additional purchases of books.

All orders must be paid in advance through Paypal or by check. Email jlandwehr@ancient-tower-press.com with your order, and I will send an itemized invoice and detailed instructions.

Ancient Tower Press does not accept returns.



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